

Abstract

The Implementation of Beijing Platform for Action 1995 in Indonesia

Study Case: The Failure of Media in Promoting Gender Equality

By

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Media as a medium in educate society about gender development through technology. Media should be the one of the powerful mediums to gain perception about gender equality. Yet, in reality, media has a significant role in shaping someone's opinion towards women through its content and produce inequality among men and women. There are many factors why the gender discrimination is still producing, one of the reasons is the portrayal of women in media sometimes make society discriminate women. As in Indonesian media also still producing gender inequality through media. Therefore, using the regulation of the Beijing Platform for Action is as the foundation of this research to analyze the issue of this research. Intervention and involvement state Government's effort to realizing gender equality through the Beijing Platform for Action is also become the argument, where acknowledging that the role of state is seen important.